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September 30, 2011

To: All Cameron Insurance Companies agencies

Re: CIC Agency announcement

Dear Agency Partners,

In October 2010, CIC Agency announced a collaborative effort with Group Benefits Limited (GBL), a life and health agency headquartered in Urbandale, Iowa. Jennifer Sprague has led the CIC Agency efforts to familiarize you with the products, services, and expertise of GBL.

This last year has proven to be a successful one for the joint effort. Many of you have found the sales structure of GBL beneficial to your agency's efforts to reach the life and group health marketplace.

Today we announce a new phase in the development of the CIC Agency/GBL relationship. Effective October 1, 2011 CIC Agency will transfer the life and health operations of the agency to GBL. Jennifer Sprague will be a part of the transfer, as she assumes the role of Broker Recruitment Specialist for GBL. You will continue to work with Jennifer for your Life/Health products available through GBL. Jennifer will continue to have an office within the Cameron Mutual home office building with a new telephone contact number of (816) 244-1215. Emails sent to Jennifer should now be sent to jsprague@grpbenltd.com.

The CIC Agency structure will continue within the family of Cameron Insurance Companies, and will be utilized to support CIC in additional roles in the future.

We are confident this transition will further enhance the abilities of CIC agents to offer a full array of individual health, life, annuities, long term care, disability income and group health coverages while maintaining your ability to focus on your property and casualty business.

Sincerely,

A handwritten signature in black ink that reads 'Doug Paden'.

Doug Paden, CPCU, CIC
Vice President-Marketing Services

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